

# Silver sponsor IDPE 2020 Annual Conference

Our silver sponsorship packages include high-level visibility of your brand to 500+ decision makers in schools' development, through exclusive sponsorship of one of the following:

## 1. First time delegate meet-ups

- Logo featured on all marketing communications sent to delegates relating to the meet-ups.
- Logo on all signage relating to the meet-ups.
- Brand visibility throughout the meetings.

## 2. Delegate list

- Logo on the delegate list cover page and name listed on the bottom of each subsequent page.

## 3. Delegate pens

- Logo featured on all delegate pens (approx. 550).
- Single colour pen which will be attached to all delegate folders\*.
- Also available throughout the conference on the registration desk and any remaining pens, at the end of the conference become the property of the sponsor.

\*Print and production arranged by IDPE

## Additional benefits

Your company logo included in publicity materials relating to the relevant sponsorship package, both online and in print.

**Inclusion in 'Meet the sponsors' email sent to all delegates during week commencing Monday 1 June 2020** - an exclusive opportunity for gold and silver sponsors only. Contains your logo and up to 125 words.

**Two complimentary places** for your company's representatives to attend our conference, including all refreshments and the opportunity to engage in all sessions\*.

**A half page company advert/advertorial in conference magazine** (design provided at your own cost).

\* excludes accommodation and awards dinner

IDPE Corporate Partner rate: **£1,160**

Non-Corporate Partner rate: **£1,360**



To book your place at the conference, contact Nicki Goddard, Corporate Partnership Manager  
Tel: 01225 829 030  
Email: [nicki.goddard@idpe.org.uk](mailto:nicki.goddard@idpe.org.uk)



#IDPE20