# **Gold sponsor IDPE 2020 Annual Conference**

Our gold sponsorship packages include high-level visibility of your brand to 500+ decision makers in schools' development, through exclusive sponsorship of one of the following:

## 1. Delegate bags

- Corporate logo featured on all delegate bags (approx. 550) which are distributed to all delegates at registration\*.
- Any remaining bags are the property of the sponsor after the event.

## 2. Delegate notepads

 Co-branding with IDPE on all delegate notepads (approx. 550) which are included in the delegate pack and also available at the registration desk throughout the conference\*.

#### 3. Strategy and leadership stream

- Logo on the front of all presentations in the programme relating to this stream.
- Opportunity to share your expertise through an editorial piece relating to

this stream, for our pre-conference communications.

#### 4. Personal effectiveness stream

- Logo on the front of all presentations in the programme relating to this stream.
- Opportunity to share your expertise through an editorial piece relating to this stream, for our pre-conference communications.
- 5. Bursary scheme RESERVED
- 6. External relations stream RESERVED
- 7. Alumni relations stream RESERVED
- 8. Fundraising stream RESERVED

\*Print and production arranged by IDPE

#### **Additional benefits**

Opportunity to chair a session or host a roundtable within the conference programme – your company logo included in publicity materials relating to the relevant sponsorship package, both online and in print.

Inclusion in 'Meet the sponsors' email sent to all delegates during week commencing Monday 1 June 2020 - an exclusive opportunity for Gold and Silver sponsors only. Contains your logo and up to 125 words.

**Two complimentary places** for your company's representatives to attend our conference, including all refreshments and the opportunity to engage in all sessions\*.

A half page company advert/advertorial in conference magazine (design provided at your own cost).

\*excludes accommodation and awards dinner

IDPE Corporate Partner rate: £2,225 Non-Corporate Partner rate: £2,605





Tel: 01225 829 030 Email: nicki.goddard@idpe.org.uk